

GETTING SPM TO YOU

On the 1st and 15th of each month, a new issue of Soo Profile Magazine is published. B&W copies are made available and free to read in many local eateries & retail/service businesses that are proud to support local community interests.



8
YEARS

MANCUSOIMAGES.COM

photography and design to print ready

JL PRINTING
professionally printing

SOO YELLOW CAB
distribution city-wide

ONLINE READ

www.SooProfile.com
e-Magazine in full colour

Call us to support a 100% LOCAL publication

705-910-0340

When you support our local publication, we do our best to promote your local business.

Prepay & Save

HALF YEAR

12 consecutive ads

Prepay the first 9 ads & get 3 free.

ONE YEAR

24 consecutive ads

Prepay the first 12 ads & get 12 free.

ONE YEAR **\$1** **PER DAY**

24 STANDARD ADS

(B&W - in print and colour - online)

A COMPLIMENTARY HALF PAGE

\$140 VALUE

- use for business profile or promo

***RECEIVE A
COMPLIMENTARY
FULL PAGE**

\$190 VALUE

**WHEN YOU PREPAY
24 QUARTER PAGE ADS
OR LARGER**

THE **SOO Profile**

MAGAZINE SooProfile.com Sault Ste. Marie, ON



*Relax at your favourite eatery
and read about*

**OUR CITY
OUR NEIGHBOURS
OUR STORIES
SAULT & ALGOMA**



**100% LOCALLY
OWNED & PUBLISHED**
in print & online



www.sooprofile.com

SOO PROFILE MAGAZINE

PRINT & WEB 2017 AD RATES

FOR PREPAID CONTRACTS

© MANGUSO IMAGES.COM

AD TYPE			PREPAID CONTRACT FEE		
CODE	AD DESCRIPTION	SIZE OPTIONS	1 AD	HALF YEAR	ONE YEAR
			per ad	BUY 9 GET 3 FREE	BUY 12 GET 12 FREE
W	word ad	1.5" x 1"	\$15	\$135	\$180
A	STANDARD AD	1.5" x 2"	\$30	\$270	\$360
B	business	3.2" x 2" or 1.5" x 4"	\$50	\$450	\$600
C	quarter page	3.2" x 4" or 2" X 6.5"	\$90	\$810	\$1,080
D	half page	6.5" x 4" or 3.2" x 8"	\$140	\$1,260	\$1,680
E	full page	6.5" x 8"	\$190	\$1,710	\$2,280
F	full page ***	6.5" x 8"	\$230	\$2,070	\$2,760

* 25% off of the 1-time rate / 12 consecutive issues / half a year
 ** 50% off of the 1-time rate / 24 consecutive issues / one a year
 *** Back Cover if available

C
 1/4 PAGE AD
 3.2" X 4" or 6.5" x 2" or 1.5" x 8"
actual size
\$2.95 per day (1 yr)

A
 1/16 PAGE AD
STANDARD AD
 1.5" X 2"
actual size
\$1 per day (1 yr)

\$1 per day
 for a standard ad 1 yr contract

E
 FULL PAGE AD
 6.5" x 8"
actual size
\$6.25 per day (1 yr)

B
 1/8 PAGE AD / BUSINESS CARD
 3.2" X 2" or 6.5" x 1" or 1.5" x 4"
actual size
\$1.50 per day (1 yr)

WORD AD
 1.5" X 1"
actual size
50¢ per day (1 yr)

D
 1/2 PAGE AD
 3.2" X 8" or 6.5" x 4"
actual size
\$4.60 per day (1 yr)