

THE SOO Profile

MAGAZINE SooProfile.com Sault Ste. Marie, ON



Relax at your favourite eatery
and read about

OUR CITY
OUR NEIGHBOURS
OUR STORIES
SAULT & ALGOMA



100% LOCALLY OWNED & PUBLISHED
in print & online



www.sooprofile.com

When you support our local publication, we do our best to promote your local business.

Prepay & Save

HALF YEAR

12 consecutive ads

Prepay the first 9 ads & get 3 free.

ONE YEAR

24 consecutive ads

Prepay the first 12 ads & get 12 free.

\$ 1 PER DAY

24 STANDARD ADS

(B&W - in print and colour - online)

A COMPLIMENTARY HALF PAGE*
\$140 VALUE - use for business profile or promo

A COMPLIMENTARY ONLINE MENU
\$360 VALUE - at SaultSeller.com during ad run

SOO PROFILE MAGAZINE
copies of each issue delivered to your eatery

***COMPLIMENTARY FULL PAGE**
\$190 VALUE

prepay 24 quarter page ads or larger

Call us to support a 100% LOCAL publication

705-910-0340

the **MENU**
SaultSeller.com

THE MOST LOCAL MENUS ONLINE

DINE OUT TAKE OUT DELIVERY



starts at only
\$30
per month
b&w print ad
colour online ad
menu online
with a prepaid
24 ad contract

© MANCUSO IMAGES.COM

www.menu.saultseller.com

SOO PROFILE MAGAZINE

PRINT & WEB 2017 AD RATES

FOR PREPAID CONTRACTS

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AD TYPE			PREPAID CONTRACT FEE		
CODE	AD DESCRIPTION	SIZE OPTIONS	1 AD	HALF YEAR	ONE YEAR
			per ad	BUY 9 GET 3 FREE	BUY 12 GET 12 FREE
W	word ad	1.5" x 1"	\$15	\$135	\$180
A	STANDARD AD	1.5" x 2"	\$30	\$270	\$360
B	business	3.2" x 2" or 1.5" x 4"	\$50	\$450	\$600
C	quarter page	3.2" x 4" or 2" X 6.5"	\$90	\$810	\$1,080
D	half page	6.5" x 4" or 3.2" x 8"	\$140	\$1,260	\$1,680
E	full page	6.5" x 8"	\$190	\$1,710	\$2,280
F	full page ***	6.5" x 8"	\$230	\$2,070	\$2,760

* **25% off** of the 1-time rate / 12 consecutive issues / half a year
 ** **50% off** of the 1-time rate / 24 consecutive issues / one a year
 *** **Back Cover** if available

E

FULL PAGE AD

6.5" x 8"
actual size

\$6.25 per day (1 yr)

B

1/8 PAGE AD / BUSINESS CARD

3.2" X 2" or 6.5" x 1" or 1.5" x 4"
actual size

\$1.50 per day (1 yr)

D

1/2 PAGE AD

3.2" X 8" or 6.5" x 4"
actual size

\$4.60 per day (1 yr)

C

1/4 PAGE AD

3.2" X 4" or 6.5" x 2" or 1.5" x 8"
actual size

\$2.95 per day (1 yr)

A

**1/16 PAGE AD
STANDARD AD**

1.5" X 2"
actual size

\$1 per day (1 yr)

WORD AD

1.5" X 1"
actual size

50¢ per day (1 yr)

\$1 per day

for a standard ad 1 yr contract

ONLINE MENU

24 ISSUE CONTRACTS

for eateries & food services include complimentary menu at menu.SaultSeller.com and print ad and web creation during the ad run
EXCLUDING WORD ADS (CODE W)

SOO PROFILE MAGAZINE

is published locally twice a month (1st and 15th)
24 issues per year